

# Jays Care Foundation Overview





**Mission:**

- Through the power of baseball, we empower kids facing barriers across Canada to build character and unlock their potential.

**Vision:**

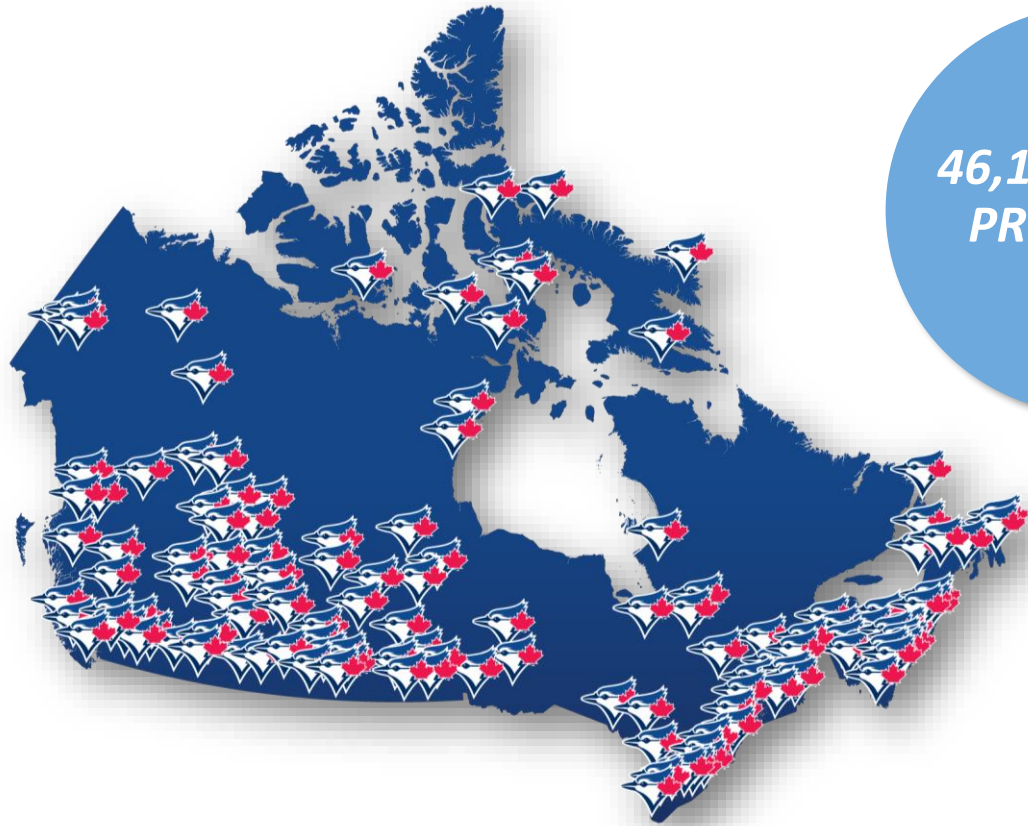
- A level playing field for all children and youth across Canada.

**Tools:**

- Sport and play. Baseball and softball. Introductory recreation programming that helps kids get comfortable playing, running, batting, catching, and connecting.

**#BlueJaysCommunity**





**46,148 KIDS IN  
PROGRAMS**

**383 PARTNER  
SCHOOLS**

**683 PARTNER  
ORGANIZATIONS**

**2,834 COACHES  
& TEACHERS  
TRAINED**

**100+ DIAMONDS  
BUILT OR  
REFURBISHED**



TORONTO BLUE JAYS BASEBALL | 2022 SEASON



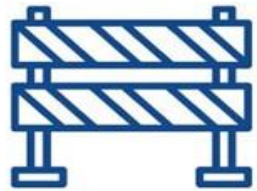
# *Priority Groups*





# *Theory of* **CHANGE**

**WE BELIEVE IN THE POTENTIAL OF EVERY CHILD. WE BELIEVE IN THE POWER OF BASEBALL AND COMMUNITY TO UNLOCK IT.**



**CHILDREN AND  
YOUTH FACING  
BARRIERS IN  
CANADA**



**SPORT AND PLAY  
PROGRAMMING THAT IS  
ROOTED IN ACCESS,  
BELONGING & PHYSICAL  
ACTIVITY**



**LED BY TRAINED &  
COMMITTED COACHES,  
MENTORS & LEADERS**



**MORE CHILDREN & YOUTH  
COMMITTED TO  
PHYSICALLY ACTIVE  
LIFESTYLES**



**MORE POSITIVELY  
SOCIALY CONNECTED  
CHILDREN & YOUTH**



**MORE CHILDREN AND  
YOUTH WITH LIFE SKILLS  
LIKE INDEPENDENCE, SELF-  
REGULATION, AND  
LEADERSHIP**

**LEADING TO A MORE LEVEL PLAYING FIELD WHERE CHILDREN & YOUTH  
CAN UNLOCK THEIR POTENTIAL...**



**ENHANCED  
PHYSICAL  
HEALTH  
OUTCOMES**



**ENHANCED  
MENTAL  
HEALTH  
OUTCOMES**



**STRONGER, MORE  
CONNECTED &  
INCLUSIVE  
COMMUNITIES**

# ***Our primary work***

We work with **schools**: **Affiliate Schools programs**, **LIT Girls program**, **RBI program**

We work with **community-based organizations** and **First Nations**: **Community Partners programs** and **James Bay Girls At Bat**

We work with **Tribal Councils**: **Indigenous Rookie League**

We work with **Baseball and Softball associations**: **Top of the First** and **Challenger Baseball**

We invest in **infrastructure**: **Field of Dreams**





**248,269**

Healthy Meals and  
Snacks provided



**2,583**

Winter Hampers



**280,000**

Books



**2,394**

Hours of  
Respite

**61%**

of parents/guardians indicated that  
Challenger Baseball is currently the only sport  
programming their child is participating in.

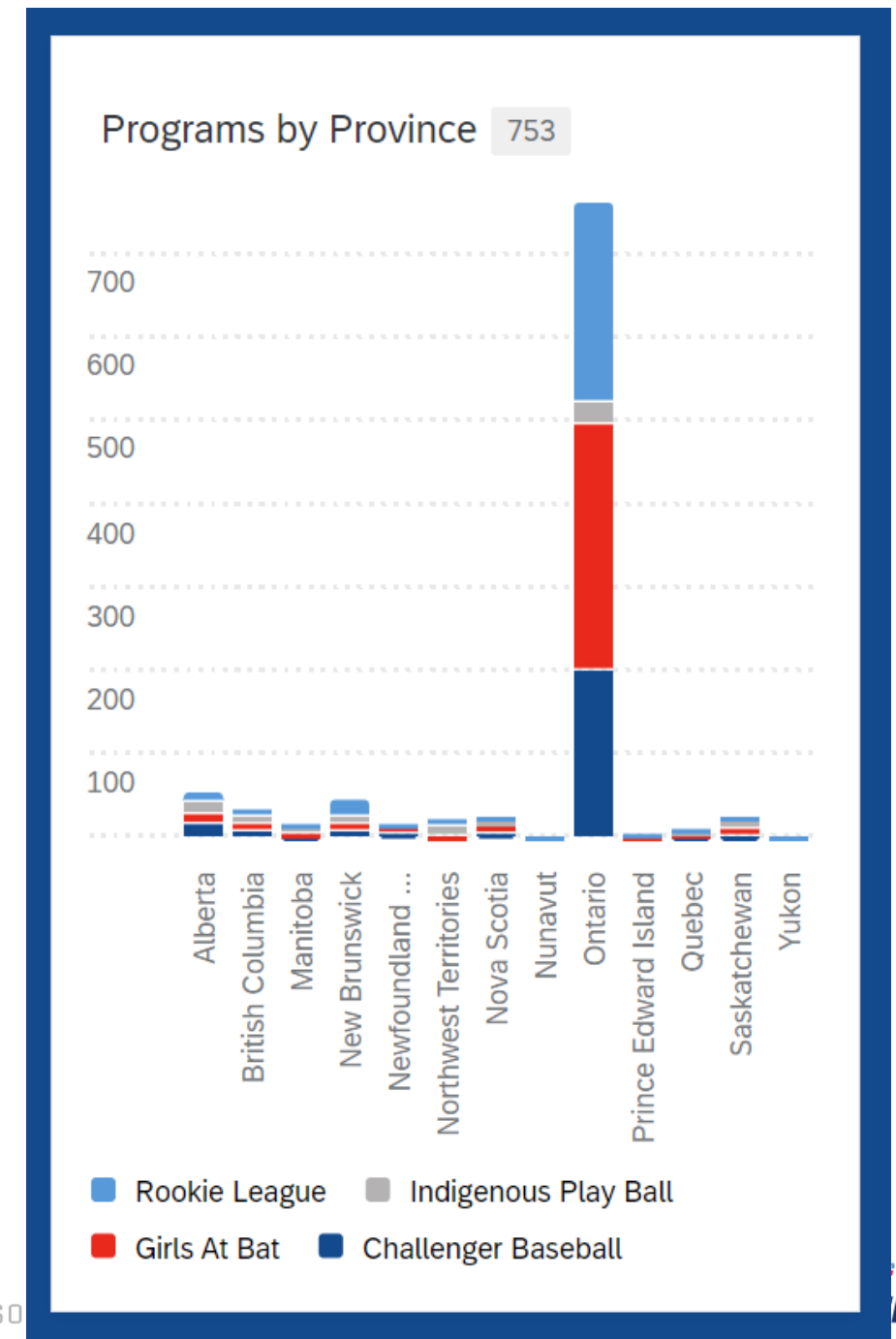
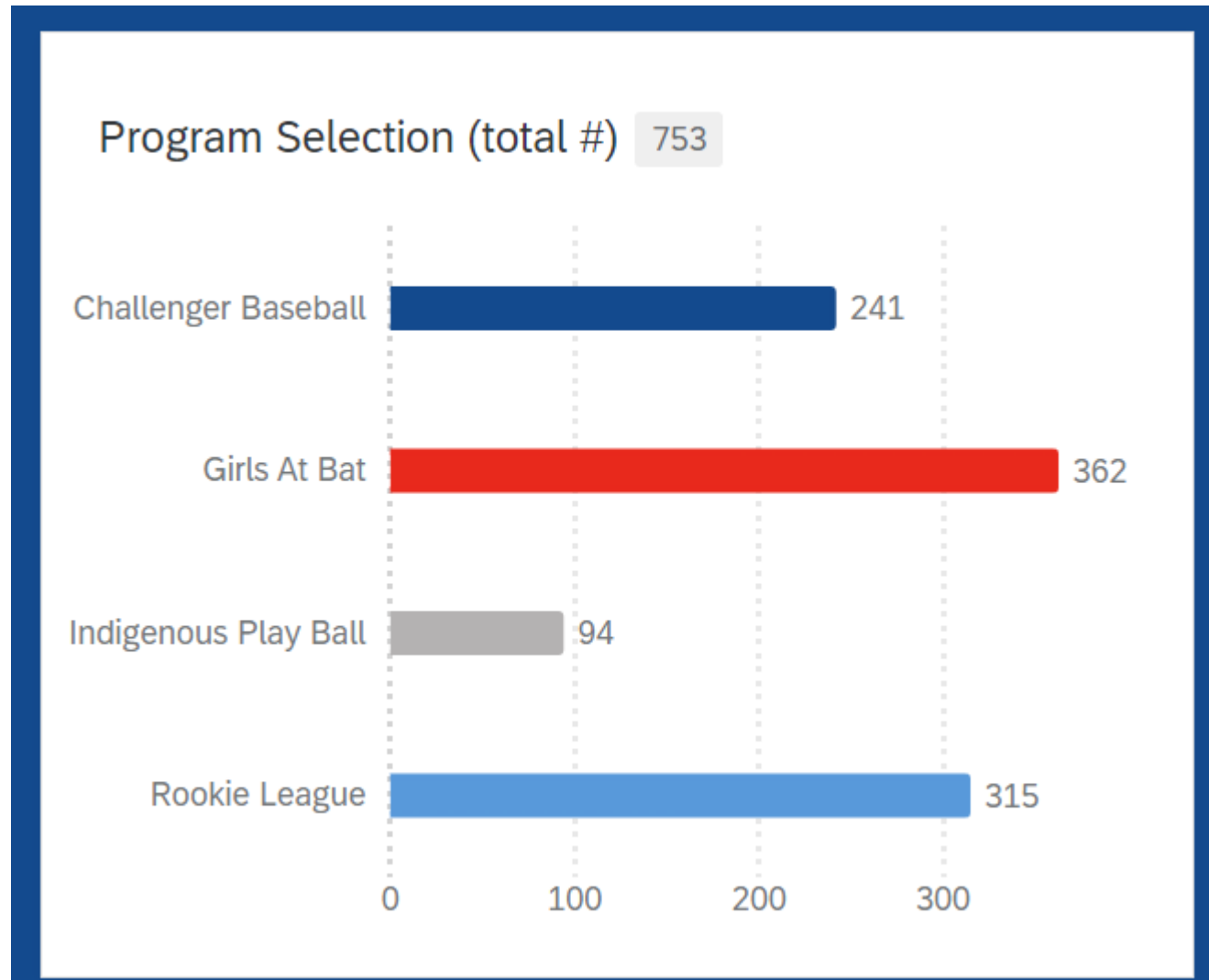
**95%**

of Girls At Bat coaches reported that a  
majority of participants in their program  
demonstrated an increased love of sport



# 2022/2023 Affiliate Schools

**Affiliate Schools:** 753 schools registered





# The 4 W's

## WHAT:

an 8+ week inclusive softball or baseball program

## WHO:

For students aged 6 to 18+ who are relatively new to softball and/or baseball

## WHEN:

- ✓ After school, before school, during lunch or recess, integrated in to your class or gym if applicable.
- ✓ 30 mins, 1 hour, 2 hrs – it's completely up to you!
- ✓ **You can start the program at any point during this school year!**

## WHERE

In the gym, on the diamond, on a field, in a flat outdoor area

# ***Program Pillars***



**#1: RELIABLE  
BASEBALL OR  
SOFTBALL  
PROGRAMMING  
THAT INSPIRES  
MORE PLAY**



**#2: ACCESS**



**#3:  
BELONGING  
AND  
CONNECTION**



**#4: TRAUMA  
SENSITIVITY**



**#5: VARIATIONS**

# How Affiliate Schools Works

**STEP 1:** Schools apply for up to two of our programs

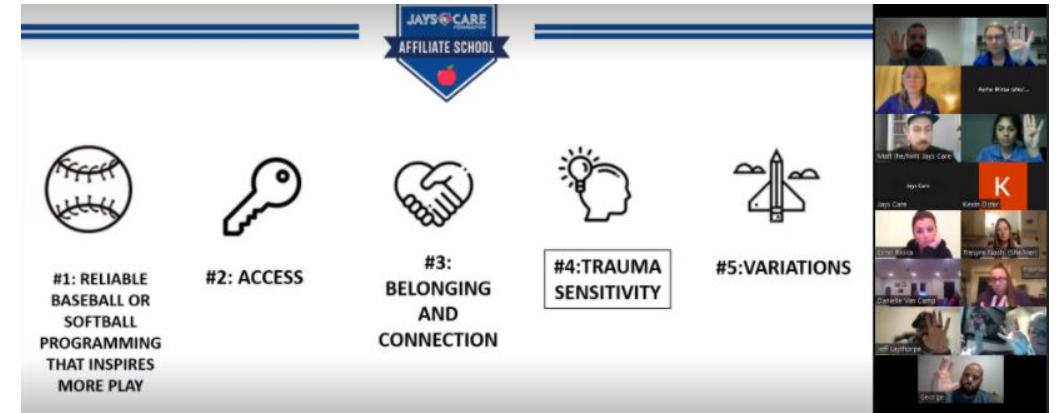


Become a Jays Care Affiliate School, and access our award-winning programs that are catered towards children and youth facing barriers, including, but not limited to, girls, youth with physical or cognitive disabilities, Indigenous youth and youth facing poverty.

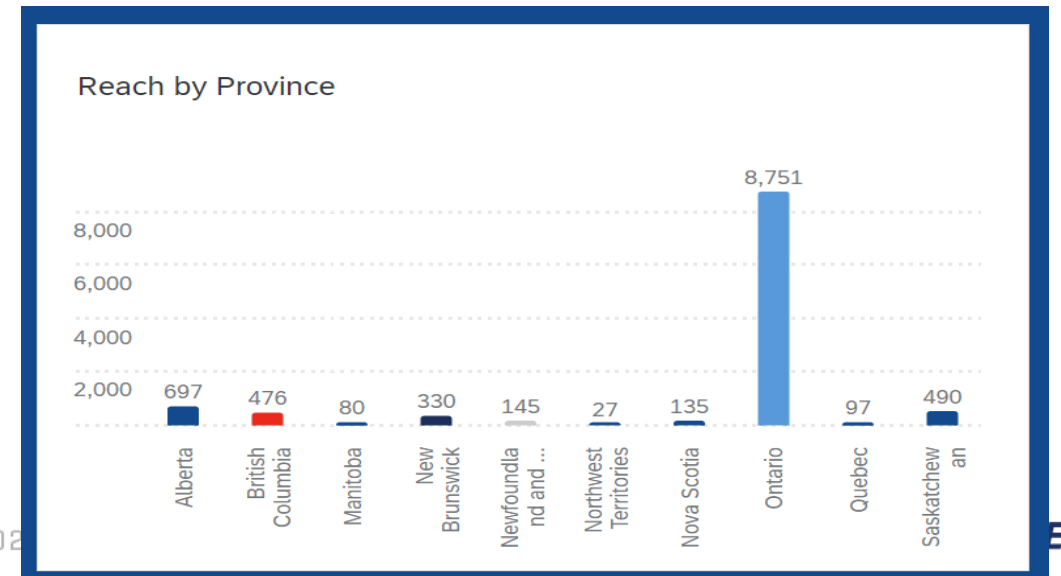
**STEP 2:** Approved schools receive a coach kit



**STEP 3:** Staff from each school attend a virtual workshop



**STEP 4:** Schools submit a Program Plan and receive equipment





# How Affiliate Schools Works

**STEP 5:** Schools run the program for a minimum of 8 weeks



**STEP 6:** Schools submit a mid-point assessment and receive t-shirts and hats for students



TORONTO BLUE JAYS BASEBALL

**STEP 7:** Schools attend Jays Care celebrations



EL



# Affiliate Schools



**Karrie Noble** @noble\_karrie · Nov 2  
Look what just arrived in the mail! We are so excited for the opportunity from @JaysCare to be an affiliate school and share this program with our GAINS students. It is going to be a fun school year! @MDBennieBulldog @MikeWii03652704 @NewtonJn13 @gecdsbpro @toddawender



**Mme Paone** @MmeKPaone · Nov 3  
Princess Elizabeth P.S is now a PROUD Affiliate School of the Jays Care Foundation : Girls at Bat Program 🥳💖🇨🇦 @JaysCare #princesselizabeth #tvdsb #torontobluejays #jayscarefoundation #girlsatbat



**Mrs. Clark** @MrsClarksWords · Nov 3  
Our @JaysCare Affiliate School's kit arrived at Summerside today. So excited to run this program! Check it out. @barbosa\_heather @MelansonTeach @TarikOmar13 @ShawnCrowell @JulieScarpino



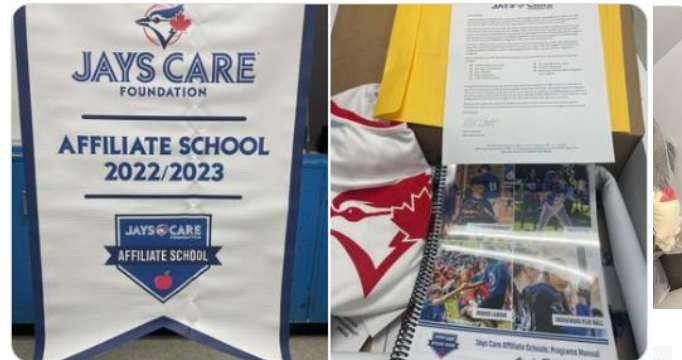
**Dr. A.T. LeatherBarrow Primary School** @LeatherbarrowPS · Nov 4  
Let's go little DATL Little Jays!! @hamptonelem @DATL\_Physed @Sussex\_Elem @swimbikerunPE @LilBrownTown79 @jayscare



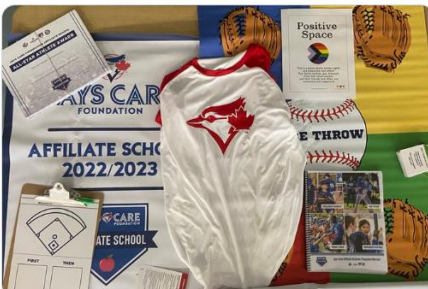
**Ms. DeMarco** @Ms\_MDeMarco · Nov 3  
How exciting! Our @JaysCare affiliate school; wait to share the news with our #RISEocks ar for this amazing opportunity @MikeWii036527 #SpecialEducation



**Ms. Biswas** @msbiswas\_DDSB · Nov 3  
Thankful coach moment..beyond excited that @JaysCare has chosen @southwoodparkps to take part in the Jays Affiliate Program. Thank you Jays Care for the starter kit, we are excited to hang this banner up at school. Stay tuned, more information to come in the following weeks 🥳



**Paul Cowan** @CowanCornerEDU · Nov 7  
Pumped to be bring a "Girls At Bat" program from the @JaysCare foundation to @GlenwoodGriffin! The life lessons learned as well as the #IB connections made through the game of baseball are endless. #Communicators #RiskTakers #Caring #Balanced



**Mariee Corcoran** @CorcoranMariee · Nov 6  
Look what came today!!!! SOOOO excited to be a @JaysCare affiliate school this year!!!! Stay tuned for more info! @johnmcorraeps



**RHL\_Inspire** is excited about our @JaysCare Affiliate School kit arriving today! Check out all of the amazing and inclusive resources that came our way 🇨🇦 Let's Play Ball!! 🇨🇦 @PeelSchools @hpe4psdb @RHL\_Athletics



**Ms. Hearn** @MsHearn\_VDPS · Nov 8  
We are so excited to start Girls at Bat with the Jays Care Foundation here at @DesmondHDSB 🇨🇦 @MissLiu\_VIO @JaysCare





# *Interested in learning more?*

1. Affiliate Schools programs: [Affiliate School Program | Toronto Blue Jays \(mlb.com\)](#)
2. Indigenous Rookie League: [zgjfxmd0lg96vfpex3ie.pdf \(mlbstatic.com\)](#)
3. Challenger Baseball leagues: [Jays Care | Programs | Challenger Baseball | Toronto Blue Jays \(mlb.com\)](#)
4. Field of Dreams: [Jays Care | Field Of Dreams | Toronto Blue Jays \(mlb.com\)](#)

